

Your **XXX Conference** is coming up in XXX and I would be honored to be a part of your conference.

As Behler Publications' editorial director, I've attended conferences all over the country for the past seven years, speaking on various seminars based on my award-winning book, *The Writer's Essential Tackle Box*.

Authors often ask what it is I'm looking for, why I rejected them, and what mistakes they made, so my seminars focus on learning the publishing industry – why it's vital to understand how it works and how it will enhance an author's chance for success.

I have attached a list of my seminars. Thank you for your time.

Topics cover:

- The Hook - what is it, and what does it do?
- Writing your Synopsis - "Oh God!"
- Writing a no-snooze cover letter
- Understanding your readership
- Submission guidelines - pay attention!
- Promotion plan - stop grabbing for the Maalox
- Manuscript formatting
- Questions every writer should ask a publisher before they query.
- Different types of publishers

Bio

Behler Publications is an independent commercial press known for its socially relevant nonfiction. Books published by Behler Publications have been bestsellers and received silver and gold medals from the Benjamin Franklin Award and Independent Publisher's Book Award (IPPY), and Royal Palm Literary Award. Lynn is at work on two novels and a variety speaking engagements throughout the country that focus on authors' issues.